To solve challenges large and small, our world needs more strategic philanthropy. Women can lead this charge, harnessing their growing wealth and influence to create a more just, equitable and healthy society. But, to unlock the full potential of women’s philanthropy, we must understand how gender shapes giving behavior. To build a powerful and diverse force of female philanthropists, we need to know more about what drives women to give. The Women’s Philanthropy Institute exists for that reason: to conduct, curate and disseminate rigorous research that grows women’s philanthropy.

**Women’s wealth is rising.**
Women’s share of wealth has risen considerably over the past 50 years and today they hold around 40% of global wealth.

**Women are more likely to give.**
Across income levels and generations, women are more likely to give, and give more than their male counterparts.

**Women give differently.**
From motivations to causes to behavior, women and men demonstrate different giving patterns.

**The Time Is Now.**
With women’s wealth and influence climbing, now is the time for women’s philanthropy to reach its full power and potential.

**Together, We Can:**
- Unlock more philanthropic support from female donors.
- Inspire more women to be philanthropists.
- Strengthen the impact and visibility of women’s philanthropy.

**WPI’s research makes that possible.**
Our research is the beginning.

It's what you do with it that matters.

Explore our research library: philanthropy.iupui.edu/ResearchWPI