

TIAA Institute Request for Research Proposals

Due: Friday, October 7, 2022, 5 p.m. ET

The TIAA Institute Grants Program is accepting cutting-edge research proposals focused on the following research priority areas: financial security and financial wellness, higher education, and responsible investing. We have a strong interest in the following research topics but encourage proposals relevant to any of our priority areas.

Financial Security and Financial Wellness: We have a strong interest in the following topics:

- *Retirement Plan Design*
- *Lifetime Income and Retirement Security*
- *Engagement Strategies for Improving Financial Literacy*
- *Financial Literacy and Retirement Readiness*
- *Impact of Student Loan Debt on Retirement Outcomes and Financial Wellness*

Higher Education: We have a strong interest in the following topics:

- *University Operating Models: Generating Revenue / Reducing Costs*
- *Higher Education Workforce Issues / Recruitment, Retention, Retirement Solutions*
- *Trends in Higher Education Enrollment and Student Demographics*
- *Executive Compensation Programs in Higher Education*

Responsible Investing: We have a strong interest in the following topics:

- *Institutional Strategies for Managing Climate Risk*
- *Impact of Climate Risk on Real Assets*
- *ESG Trends and Implications*

Eligibility

Any faculty member with an active appointment at a U.S. college or university is eligible to submit a proposal, as are researchers with appointments at public policy research organizations. Junior faculty members are encouraged to apply.

How to Apply

Submit the following materials as a single file in an e-mail to Brent Davis at Brent.Davis@tiaa.org. The submission deadline is October 7, 2022 5:00 p.m. ET.

1. Cover page with proposal title, primary investigator names(s), and full contact information
2. Abstract (150 words)
3. Statement on the how the research would be practically relevant to its target audience (150 words)
4. Proposal narrative (3-5 pages)
 - a. Project motivation, significance and goals
 - b. Research question(s)
 - c. Methodology (i.e., analytical framework, data sources, sensitivity analysis)

- d. Conclusions
 - e. Academic or practitioner publications where you might submit the research
 - f. Academic or practitioner conferences where the research could be presented
5. List of references cited in the narrative (not part of page count)
 6. Timeline for deliverables (see below)
 7. Complete resumes/CV's of the primary investigator(s)
 8. Budget that itemizes costs for at least the following:
 - Personnel, including salary and benefits for the principal investigator(s) and any other investigators or research assistants (each separately itemized).
 - Travel for research-related purposes or additional research-related expenses, including the itemized costs.

Note: This grant program funds direct research costs only; overhead and indirect costs are not funded. A maximum of \$75,000 will be allocated per selected proposal.

Deliverables

1. Technical report, analogous to an academic working paper, that is suitable for publication as a TIAA Institute *Research Dialogue* on the Institute's web site.
2. Non-technical paper in the 2,000-3,000 word range that summarizes the motivation for the research, key findings, and implications of the findings.
3. Executive summary (no longer than 300 words) outlining the key findings and implications of the research in plain English.
4. Bulleted list of three to five key takeaways.
5. Deliverables must be submitted in MS Word, with tables/charts in MS Excel.
6. Up to two oral presentations of the research if requested by the TIAA Institute. Resulting travel-related expenses will be paid by the TIAA Institute.

Timeline

- Delivery of final reports is expected one year from start date of the grant.
- Progress report to be submitted six months from date of grant.

Terms and Conditions for Grant Recipients

1. Acknowledge the TIAA Institute's grant support on papers and presentations stemming from the funded research. Please use the statement below:

"The project described received funding from the TIAA Institute. The content is solely the responsibility of the author(s) and does not necessarily represent the views of TIAA or the TIAA Institute."
2. Comply with IRB and human subject requirements at the researcher's home institution.
3. Execute a grant agreement.

Questions

Please contact Dr. Brent Davis with any questions (704-988-6271, Brent.Davis@tiaa.org)